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JUL 26 2004

Serial No. 09/754,182  
26 Jul 2004 Reply to  
28 June 2004 Office Action

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

Serial No.: 09/754,182  
Applicant: Robert Carl Silkey et al.  
Filed: January 3, 2001  
Title: SYSTEM AND METHOD FOR  
NETWORK BASED  
MARKETING

Art Unit: 3622  
Examiner: Jean D. Janvier

RESPONSE TO RESTRICTION REQUIREMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is in response to the Office Action mailed June 28, 2004. Allowance of the above-identified application is respectfully requested in view of the following Amendments and Remarks, where:

Amendments to the Claims begin on page 2 of this paper; and  
Remarks begin on page 4 of this paper.

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted to the USPTO.  
Fax. No. 703-872-9306.

Date July 26, 2004  
111109.000001/479673.01

Shari Herron  
Name of Person Transmitting Paper  
Shari Herron  
Signature of Person Transmitting Paper